



# OSGOODE VILLAGE COMMUNITY ASSOCIATION

P.O. Box 83, Osgoode, Ont. K0A-2W0

## BOARD AND COMMITTEE REPORTS FOR THE ANNUAL GENERAL MEETING FEBRUARY 16, 2017

**Please read. Only questions on the reports will be accepted.**

### **TREASURER'S REPORT**

The state of the Association finances, for a Non-Profit organization, are very good based on the various projects that the Association endeavoured to take on and complete in the fiscal year of 2016. The Association will continue to seek funding from the generous local merchants and the people of Osgoode, along with funding the Association receives from the Federal Government and the City of Ottawa to help us carry out these various projects around the village.

The project the Association completed, with the help of the City of Ottawa, was Joella Park. We are presently looking at completing a BMX track and skatepark, near the arena, for the children.

Your Association carried out Christmas in the Village, Clean up Day, and Canada Day. Unfortunately, we were rained out on Canada Day and the committee was unable to complete the evening fireworks. These were done on the Friday of Christmas in the Village.

As you are aware, the Association maintains its own website which we use to publish various events and happenings that take place in the village. Also your Association publishes a local paper every quarter to inform the villagers about what is happening in the village.

The Association has completed an Audit of its own operations along with Medieval Festival, in order to seek funding from the City of Ottawa, for the festival

All of these functions take money. Hence, here is a view of the finances for the operating year in 2016. A financial statement is included.

#### **Associations General Bank Account as of December 31, 2016**

Opening Balance January 1, 2016	\$ 7,784
Receipts	\$16,473
Expenses	\$20,536
Bank Balance as of December 31, 2016	\$ 3,721

#### **Canada Day Bank Account as of December 31, 2016**

Opening Balance January 1 2016	\$11,442
Receipts	\$ 3,774
Expenses	\$ 7,350
Bank Balance as of December 31, 2016	\$ 7,865

George Thomson,  
Treasurer



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## COMMUNICATION

The newsletter was published in March, June and October 2016. Due to print costs and volunteer hours required to produce the newsletter, the publication schedule will be changing to 2 online issues and 2 printed issues each year, instead of the traditional 4 printed issues. The Spring and Fall issues will now be online with printed issues released in June and November prior to Canada Day and Christmas in the Village. To account for fewer printed issues, OVCA has begun using newspaper advertising in conjunction with social media and print campaigns. This was first done to promote Christmas in the Village through the Winchester Press, Kemptville Advance and Manotick Messenger and again for the AGM through the Manotick Messenger. Purchasing print advertising for key community events is more cost effective and has a further reach than what has been done in the past. This will allow OVCA to continue to reach community members who don't access OVCA news and updates electronically.

OVCA continues to have a strong web presence with the [osgoodevillage.com](http://osgoodevillage.com) website as well as a Facebook page and a Twitter account. These media channels are useful in promoting not only OVCA driven activities, but also supporting and promoting events and activities by other community groups, as well as our local, provincial and federal governments as they relate to Osgoode. OVCA does its best to curate relevant content from social media feeds, but content submissions are always welcomed. We also make an attempt to collect images and videos from community events and activities but always welcome those from our community members for use digitally and in print materials.

Communications activities are ongoing surrounding several annual community events such as the Annual General Meeting, Spring Clean-up, the Community Garage Sale, Canada Day, Medieval Festival, the Annual Volunteer and Sponsor Appreciation BBQ and Christmas in the Village as well as stand alone activities such as town halls and other community meetings. For each of these events OVCA volunteers promote and publicize them via social media, our website and printed materials. Each activity has a unique communications plan developed and executed to ensure maximum publicity to residents.

OVCA has adopted [info@osgoodevillage.com](mailto:info@osgoodevillage.com) as its official email address.

OVCA is seeking volunteers to support the growing communications needs of the association. If you have interest or experience in social media, website management, graphic design or general communications, please let us know.

Cheri Nixon  
Communications Director

## ADVERTISING AND SPONSORSHIP

OVCA continued to supplement the newsletter and website with advertising revenue. As space is available on the home page of the website for \$250 per listing. Ads in the newsletter are \$90 for an inside half banner ad. Additional sizes and advertising bundles are offered as well as per the rate card listed on the OVCA website.

One change to the advertising program this year was offering a 10% discount to advertisers when they purchased. Canada Day sponsorship at the same time.

The rate card and advertising policies will be reviewed in 2017 to correspond with the new publication schedule for the newsletter.

Cheri Nixon  
Director for Advertising and Sponsorship



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## EVENTS IN THE VILLAGE

### **1. Clean Up the Village**

This year, the Osgoode Village Community Association put out a call, challenging residents to clean up their village. Osgoode Village residents answered that call this April in spectacular fashion. Community groups, families, and new residents, old and young braved the chilly spring weather to work together to beautify their village and collect 900lbs of garbage!

Crews combed the streets from Foodland to Nixon, hitting side streets in between, picking up any and all refuse they could. The results were astonishing! The winning team, Crud Collecting Clan brought in 335lbs of garbage, coming in second, Team OCNS brought in 208lbs, and coming in third place, Team Mchullough brought in 150 lbs. Absolutely unbelievable! Many other teams brought in significant amounts of garbage as well. We couldn't have asked for a better turnout or accomplishment; the community spirit was tangible and invigorating!

OVCA would like to extend heartfelt thanks and appreciation to all that came out to participate in the Annual Spring Cleanup. OVCA would also like to extend a special thanks to its generous local sponsors, without whom, this event would not have been made possible: Busy Bee Bins, for donation of the use of their refuse bins, J.D. Swallow and Councilor George Darouze, for providing the prizes for the competition, and the Osgoode Co-operative Nursery School for providing face painting at the BBQ-post cleanup.

Enjoy your sparkling new community, and see you next Spring!

Charles Cullen  
Clean Up the Village Coordinator

### **2. Community Garage Sale**

The Annual Community Garage Sale takes place the first Saturday of June. Registration forms are sold and the homes that are registered are placed on a map of Osgoode. This map is distributed to those that are coming to the event as well as being put on our website and Facebook page. Each home registered also gets balloons to hang out so people can easily see that it is part of the Community Garage Sale. Cost of Registration is \$5.00. Last year we had 55 homes registered.

We always looking at ways to improve this event. One suggestion is to put up list of items for sale at each home on the website . In order to do this, more volunteers will be needed to set up this up as well as a more detailed registration. If you are interested or would be willing to assist, please contact OVCA at [info@osgoodevillage.com](mailto:info@osgoodevillage.com).

This year the Community Garage Sale will be held on **Saturday June 3<sup>rd</sup>**.

Gayle Freeburn,  
Garage Sale Coordinator



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### **3. Canada Day in the Village 2016**

Mother Nature had some very wet plans for Canada Day this year but we Osgoodians are a hearty bunch and braved the rain to enjoy another great Canada Day in the village.

Most of the festivities centred around the grounds of the Stuart Holmes Arena on Osgoode's Main Street. Big Sky Ranch petting farm and pony rides were very popular again this year along with the bouncy castle.

Many thanks to the newly formed Osgoode Ward Business Association for looking after the BBQ and to the United Church ladies for the various pies that were sold (DELICIOUS!!) at the side door of the arena.

The Annual Canada Day Parade gathered at Nixon Drive and Main Street at 4:30p.m. and despite the weather we had many floats travel down Main Street beginning at 5 p.m. Children 8-12 years of age were encouraged to decorate their bicycles and ride in the parade to compete for prizes sponsored by **Osgoode Foodland** and there were quite a selection of bikes this year!! Thanks to all that participated!

We were very excited to have two great performers this year ... Yaki music performed and built animal balloons for very excited children. Popular Children's Group – Hey Buster (featured on CBC's In Town and Out) also performed in between the showers. A new feature on the entertainment stage was the "Rising Star" segment. Debbie Gallagher once again encouraged some of our local talent to come out and perform for this new segment. Congratulations to Kacey Chartrand, McKenna Mellon, Belle Salmon de Dekker, Shannon Geertsema, Kayleigh Styles, Andreas Hoeffner for participating! And Canada Day would not be Canada Day without the traditional sounds of the Gallagher Family who have been a staple of Osgoode's Canada Day celebrations since its inauguration (originally performing as the Acres Family Singers) more than 20 years.

The Amazing Race was once again well attended. Fourteen teams of 2 headed out on their bikes, in two minute intervals, and sped through the rain to finish the race. There were several pit stops during the race and many questions to be answered. Even though the pit stop at Raymonds will be the MOST memorable for several teams, who will never look at a jar of green bean baby food again, a great time was had by all!

Although our fireworks unfortunately got soaked in the torrential downpours of the day, we did have make up fireworks on Friday December 2nd as part of Christmas in the Village!

Canada Day 2017, celebrating Canada's 150th birthday, will be a guaranteed success! If the weather is similar to this year we will simply move our events indoors. We even have a plan to ensure our fireworks. Also, we will be adding a couple of new features for 2017....a dunk tank, Crown and Anchor, a frog toss (no not real frogs) and a Street Dance with cash bar (and if it rains...we will move it indoors)!! Hope to see you all out in 2017!!

We need volunteers!!! If you are interested in helping out with any part of Canada Day please contact Jean Johnston McKitterick at 613-826-3883 or [ovcajean@bramble.ca](mailto:ovcajean@bramble.ca)

Jean McKitterick  
Canada Day Coordinator

### **4. Kingdom of Osgoode (Medieval Festival)**

The 2015 Festival, July 9<sup>th</sup> and 10<sup>th</sup>, was a success even though the weather did not cooperate While we had fewer guests in attendance the enthusiasm was high! Everyone enjoyed seeing jousting, birds of prey, musical groups, such as Celtic Sea, Fiddlehead Soup and many others. There were dancers, magicians, jugglers, sword fighters as well as an opportunity to see daily life in medieval times. There was even the opportunity to be



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knighted and 108 took advantage. This included children and even some adults. They also were able to visit the medieval market where many craftsmen were selling and demonstrating their wares.

Education Day on July 8<sup>th</sup> was well attended. There were approximately 800 children and chaperones that took part in archery, music, crafts, drumming and many other events.

A highlight of the Festival was our medieval Murder Mystery Dinner Theatre which took place on two evenings this year, July 8<sup>th</sup> & 9<sup>th</sup>.

Dates are confirmed for 2017. The festival will be open to the public **July 8<sup>th</sup> & 9<sup>th</sup>** with an Education Day for the children on **Friday July 7<sup>th</sup>**. The Knight of Valour – Canadian Raptor Conservatory (Birds of Prey) – fighters – live music – dancers are a few of the confirmed things coming to this year's festival. Kind Evan will be returning. There will also again be a costume and photo contest. Plan to attend and enjoy the fun. You are encouraged to completely immerse yourself and come in costume although you are welcome in 21<sup>st</sup> century clothing as well.

In addition to the regular Education Day, the Knights of Valour are offering a day on June 6 for schools for to come to our medieval festival grounds and take part in the accurate and authentic representation of the days of Knights from past to present times. This follows the Ontario Curriculum. Teachers can go to the website <http://knightsofvalour.ca/educational.html> for more details and to register.

2017 will mark the 10<sup>th</sup> year for the Medieval Festival, **we** have some surprises for you to mark our 10th anniversary and 150th anniversary of our Nation and the Capital City – stay tuned. Check the Medieval Festival website [www.osgoodemedievalfestival.com](http://www.osgoodemedievalfestival.com) or the OVCA website and Facebook page for more details

We are still looking for volunteers to join the committee team. We also need many volunteers to make these three days a success. To volunteer contact the Festival volunteer coordinator at [volunteers@osgoodemedievalfestival.com](mailto:volunteers@osgoodemedievalfestival.com)

The Medieval Festival Committee want to extend their appreciation and thanks for all the support received throughout Osgoode – businesses and residences. We could not have the festival without your support.

Gayle Freeburn  
Medieval Festival Committee Rep.

### **5. Christmas in the Village**

This year Christmas in the Village began Friday evening with a pre-parade party at O-YA, followed by the first annual Parade of Lights, tree lighting, chili for sale by St. Paul's Anglican Church and fireworks in Osgoode as well as the annual weekend long Bethlehem Live celebrations at Trinity Bible Church.

The festivities continued Saturday morning with the annual Breakfast with Santa fundraiser presented by the Osgoode Co-operative Nursery School. Activities continued in the afternoon with a craft and vendor market, Paint and Pints at the Red Dot and Christmas Vibrations at Vibration Studio.

As always, our generous community participated in several charitable drives including a food drive for the Osgoode Food Cupboard, a pet food drive through Osgoode Veterinary Services and turkey buck donations at Cooper Physiotherapy.

Plans are already underway for the second annual Parade of Lights on the first Friday in December 2017 and the annual Breakfast with Santa on the first Saturday in December. Other festivities may be added if community volunteers permit.

Cheri Nixon



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### **6. Volunteer Appreciation Barbecue**

The OVCA Volunteer Appreciation BBQ took place again in late August 2016 and was attended by local MPP, Lisa MacLeod, Mayor Jim Watson, Councillor George Darouze and most importantly, the volunteers who make all of the activities in Osgoode possible. This was our second annual event and we look forward to more in the future because it is important for us to recognize the great efforts put forward by our friends and neighbours. Many thanks.

Tom Dawson  
Co-Chair