

OSGOODE VILLAGE COMMUNITY ASSOCIATION

2016 CANADA DAY SPONSORSHIP OPPORTUNITIES

GET INVOLVED! GET RECOGNIZED!

Local events not only build a sense of community and offer residents an opportunity to socialize and interact, they also offer a great way for local businesses to support our community, while gaining exposure and recognition.

There are a number of ways local businesses can get involved: provide a financial donation to be used to cover event costs, cover the cost of a specific event-related expense or make a donation of goods or services for use at an event.

We can also customize a sponsorship package specifically to your business.

GENERAL SPONSORSHIP

PLATINUM
\$600



- Highest level of recognition on Canada Day signage
- Inclusion in all promotions, posters, emails and social media campaigns
- Four dedicated Tweets and Facebook posts recognizing sponsorship
- Recognition in the OVCA newsletter
- Listing on the OVCA website as an event sponsor featuring logo and link
- Logo/website to be printed on any event materials

GOLD
\$400



- Second highest level of recognition on Canada Day signage
- Inclusion in all promotions, posters, emails and social media campaigns
- Three dedicated Tweets and Facebook posts recognizing sponsorship
- Recognition in the OVCA newsletter
- Listing on the OVCA website as an event sponsor featuring link
- Logo/website to be printed on any event materials

SILVER
\$200



- Third highest level of recognition on Canada Day signage
- Inclusion in all promotions, posters, emails and social media campaigns
- Two dedicated Tweets and Facebook posts recognizing sponsorship
- Recognition in the OVCA newsletter
- Listing on the OVCA website as an event sponsor
- Company name to be printed on any event materials

BRONZE
\$100



- Fourth highest level of recognition on Canada Day signage
- Inclusion in all promotions, posters, emails and social media campaigns
- Recognition in the OVCA newsletter
- Listing on the OVCA website as an event sponsor
- Company name to be printed on any event materials

Don't have it in the budget to sponsor an event but still want to support the Osgoode Village Community Association?

Smaller businesses and local residents who want to support our community events are invited to submit a one-time contribution of \$25. Contributors will be recognized on our website and in our newsletter as a **"Friend of OVCA."**

GET IN TOUCH



OsgoodeVCA



@OsgoodeVillage
#OsgoodeLife



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Village

Charm,

Community

Spirit

CANADA DAY

ITEM SPONSORSHIP

Canada Day celebrations offer several unique opportunities for sponsors. Some of our regular contributors prefer to select a specific component of an event for their contribution to be applied towards. If your business is looking for a more tangible sponsorship, the opportunities listed below may be of interest.

BOUNCY CASTLE

\$600 - 2 available

Signage displayed near the bouncy castle, plus all the benefits of platinum sponsorship.

PETTING ZOO

\$600 - 2 available

Signage displayed near the petting zoo, plus all the benefits of platinum sponsorship.

ENTERTAINMENT

\$300 - 3 available

Signage displayed during the evening entertainment, plus all the benefits of silver sponsorship.

PONY RIDES

\$200 - 1 available

Signage displayed near the pony rides, plus all the benefits of bronze sponsorship.

AMAZING RACE

\$200 or prize donation - 1 available

Signage displayed near the Amazing Race, plus all the benefits of bronze sponsorship.

PROMOTIONS

\$200 or in-kind - 1 available

Signage displayed during the evening entertainment, plus all the benefits of bronze sponsorship.

WHY SPONSOR?

OVCA strives to organize fun and interesting events that benefit the entire community. In order to run events we look for donations from the community at large, as well as local businesses. The more financial and in-kind support we receive, the better the events are. If your business provides a service or product that might benefit one of our local events, or if you'd like to make a financial contribution please contact cheriovca@gmail.com to find out more about our event sponsorship program.